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CENTER FOR
PUBLIC POLICY
ALTERNATIVES

MOROCCO-NIGERIA
BRIDGING
THE SYNERGIES

Two key players in the South South cooperation

Tuesday July 19th, 2016
Radisson Blu, Lagos

MOROCCO-NIGERIA BRIDGING THE SYNERGIES

Nigeria and Morocco are two “Lions” in the African continent. Their relationship has tremendous strategic potential. From cooperating on the hot topics of Africa (security, human development, religion and the future of Africa), to playing the role of leading locomotives in the south-south partnership. Beyond these strategic aspects, there are more tangible synergies, namely on the economic front. Agriculture, finance, energy, industry and infrastructure cooperation among others.

This seminar organized by the business monthly *Economie Entreprises* and the Center for Public Policy Alternatives aims to shed light on the economic and trade potential that lies ahead the two nations, both in need to expand their economic horizons. It will also facilitate quality knowledge sharing and policy dialog.

Following this event, the organizing committee will produce a white paper underlining the arguments put forward in order to overcome the various hurdles and tap the available opportunities. Over 100 handpicked decision makers, influencers, scholars and institutional investors from Morocco and Nigeria will attend this event in Lagos.



Nigeria



Capital : Abuja
Population : 177.475.986
Language spoken : English
Area : 923.770 sq Km
GDP growth (2014) : 6,3%
GDP (2014) : 510,2 billion \$
Key Sectors : Agriculture 33,4%,
Industry 34,1%, Services 32,5%
Unemployment : 7,5%

Morocco



Capital : Rabat
Population : 33.300.000
Language spoken : Arabic, French
Area : 710.850 sq Km
GDP growth (2014) : 2,9%
GDP (2014) : 115,3 billion \$
Key Sectors : Agriculture 16,5%, Industry
32,2%, Services 51,4%
Unemployment : 9,6%

Program

9:00 WELCOME ADDRESS

Hassan M. Alaoui,
CEO Success Publications

9:10 OPENING REMARKS

HE Olusegun Obasanjo
Felix Nzue, Senior Economic
Advisor, Ecowas
Karim El Aynaoui, OCP Policy
Center
Marie Françoise Marie Nelly,
Country Director, The Maghreb
and Malta, World Bank, Morocco

10:00 INTRODUCTION

Morocco, the gateway to Europe
Younes Lahrichi, Director, Invest in
Morocco
*Nigeria, the beating heart of West and
Central Africa*
Sonnie Ayere, CEO, Dunn Loren
Merrifield, Nigeria
Patrick Atuanya, BusinessDay

10:45 COFFEE BREAK

11:00 KEYNOTE

*Two key players in the South-South
cooperation*
HE Obiageli Ezekwesili
Felix Nzue, Senior Economic
Advisor, Ecowas

11:45 THE NEED TO HARMONIZE THE LEGAL FRAMEWORK

*A necessary step to improve the
investment climate*
Stephen Shergold, Chairman Africa
Executive Committee, Dentons Law
Firm, Great Britain
Benedict Unaegbunam, Partner
ACAS Law, Nigeria

Patrick Larrivé, Partner Dentons
Law Firm, Morocco
Najy Benhassine, Practice Manager,
MENA Region, World Bank
Remi Sogbetun, Center for Public
Policy Alternatives

13:00 LUNCHEON

15:00 LESSONS LEARNT FROM AGRICULTURE PLANS

Mohamed Ait Kadi, President,
General Council for Agriculture
Development, Morocco
**Agriculture Transformation Action
Plan**, Ministry of Agriculture, Nigeria
*Business case: OCP, a world leader
with African ambitions*
Dr. Andrew Kwasari, Ministry of
Agriculture, Nigeria
Hind Kadiri, Head of Business
Development, OCP Africa
Remi Sogbetun, Center for Public
Policy Alternatives

16:00 INFRASTRUCTURE PARTNERSHIPS: CASE STUDY OF PORT STRATEGIES

*TangerMed, a strategic industrial and
transshipment hub*
Youssef Imghi, Director General,
TangerMed Engineering
Aswani Hareh**, Managing
Director, Lekki Port
Patrick Atuanya, BusinessDay

17:30 CLOSING REMARKS

Felix Nzue, Senior Economic
Advisor, Ecowas
Hassan M. Alaoui, Publisher
Economie Entreprises

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ECONOMIE ENTREPRISES

For more than 17 years, the monthly magazine Economie Entreprises has been analyzing the macro economical changes of Morocco with a relevant perspective on news and background investigations on major issues. It is the quintessential communication medium to reach an influential target, composed of elite of the Moroccan society, policy makers and opinion leaders.

www.economie-entreprises.com

CENTER FOR PUBLIC POLICY ALTERNATIVES

The Center for Public Policy Alternatives (CPPA) is an independent, non-partisan public policy think-tank committed to rigorous research through which public policies are examined and best practices disseminated. CPPA aims to help sub-Saharan African governments, institutions, and businesses create innovative policy solutions to development challenges.

www.cpparesearch.org

HOLMARCOM

Holmarcom is uniquely structured as a family-run holding, multi-industry group and holds a leading position at the forefront of the Moroccan business community.

The Group operates in five major sectors and its main subsidiaries are leaders in their respective fields. It has leading positions in finance and insurance, agro industry, distribution and logistics, air transport as well as real estate. Over 50 years the Group has consistently consolidated its leadership by pursuing a policy of investing in the most promising industries which offer solid prospects for long-term growth. Holmarcom is also one of the most active groups on the social and human development fronts. www.holmarcom.com

SAHAM GROUP

Saham Group is built around the strong and humanist vision of its founder, Mr. Moulay Hafid Elalamy. Founded in 1995, the Group has become - in less than two decades - a leading player in high added value services: assistance, offshoring, health insurance education and real estate. The Group contributes to the serenity of its large customer base by protecting, assisting and providing them with quality care in Africa and the Middle East. Our main mission is to develop and integrate essential human services, allowing each and everyone to fulfil their lives. Saham has tied strategic and equity partnerships with leading players such as Bertelsmann and Wendel. This provides for a solid financial foundation for the Group to continue its expansion. www.saham.com

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For decades, Groupe Crédit Agricole du Maroc has been a partner of the agriculture sector and the rural environment. It works hands in hands with the government in order to bring value to the agriculture sector and agribusiness industry and to reinforce the stability of rural populations. Like all financial institutions, Crédit Agricole du Maroc has a strategic financial mission, which is to improve the penetration of banking services throughout the country, and especially in rural areas. To do so it offers an array of financial services to answer the growing needs of populations.

www.creditagricole.ma